

SDSU CAREER SERVICES EMPLOYER PARTNERSHIP PROGRAM 2019-2020

What is the value of being an Employer Partner of SDSU Career Services?

By joining the Employer Partnership Program your organization can develop a strong brand at SDSU resulting in a sustainable pipeline of diverse talent that will benefit your organization's recruiting needs. Our center works with your organization to maximize the impact of campus outreach, increase visibility and access to students, and to provide consultation with Career Services staff, university faculty and administrators.

What do the levels of Partnership include?

We are confident, the SDSU Career Services' Employer Partnership Program has levels that are tailored to meet your branding and recruitment needs. The Program consists of 3 levels all designed to provide a strategic recruiting advantage for your organization, specialized events, and targeted outreach across multiple media outlets. All organizations are different and all our partners receive customized expert recruitment consultations to ensure we meet your recruiting needs. See below for details.

Why should your organization become a Partner?

Our program is designed to meet your changing needs. We work with you to access the diverse and career-ready talent of SDSU students and alumni.

We cordially invite you to join the re-envisioned SDSU Career Services' Employer Partnership Program. All partnerships are accepted on an open enrollment basis and extend for a 12-month period. For information on how your company may become a Partner or lend support to another SDSU program or fund, please send an email to Chris Turntine, Associate Director, Employer Services and Campus Planning at SDSU Career Services, or call (619) 594-4382.

RECRUITING ADVANTAGE	PLATINUM PARTNER \$7,500	GOLD PARTNER \$5,000	SILVER PARTNER \$3,000
Organization LOGO and NAME featured inside Lobby digital display, and Lobby Office Wall	■	■	■
Organization name recognition on Career Services' website	■	■	■
Recognition as Sponsor at all of our existing large scale campus wide career events	■	■	■
Promoting your job and/or internship(s) on social media outlets	■	■	■
Half-Page Ad in Career & Internship Fair Guides (\$500 value)		■	■
Aztec Career Connection Web Ad - Promoting your job and/or internship(s) – 2 weeks on slider with link	■	■	
Organization or position featured on digital display outside of Career Services office for 2 weeks per semester	■	■	
Branded On-Campus Interview Room	■		
Snapchat Day Takeover	■		
Full-Page Ad in Career & Internship Fair Guides (\$1000 value)	■		
A customized career program/hiring event (\$900 value)	■		
Featured job postings in Aztec Career Connection	■		

EVENTS BENEFITS	PLATINUM PARTNER \$7,500	GOLD PARTNER \$5,000	SILVER PARTNER \$3,000
Advance Invitations to career fairs, special programs, and workshops	■	■	■
Additional Complimentary Parking Permits for Career Center recruiting events of your choice	■	■	■
Complimentary registration to general career fairs (Fall & Spring Career and Internship Fairs) - Premier table location at all registered fairs (Director's Circle includes 1 additional career fair of choice)	FALL & SPRING + 1 ADDITIONAL	FALL & SPRING	FALL & SPRING
\$100 discount on registration to additional career fairs	■	■	■
Advance registration for Fall & Spring On-Campus Recruiting	■	■	■
Complementary information session/Open House/Coffee Chat	4	3	2
Speakers Bureau - Priority invitations to participate in special guest speaker events, career development panels, industry networking events, and workshops	■	■	
30-minute presentation to Career Center staff regarding company, recruiting targets and goals	■	■	
Semester Parking Pass for primary recruiter	■	■	
Luncheon with SDSU faculty and/or staff (max 7 guests)	■		
EMPLOYER SPOTLIGHT The entire week will be about your organization. The Career Center promotes your organization through printed collateral, email blasts, and tabling opportunities in a strategic location. (once per semester, excluding career fair weeks)	■		
Complimentary use of a centralized location in the Aztec Student Union for one event per year (excludes Montezuma Hall)	■		

OUTREACH BENEFITS	PLATINUM PARTNER \$7,500	GOLD PARTNER \$5,000	SILVER PARTNER \$3,000
Direct Email Blasts to Students regarding open positions	8	6	4
Year-round access to a customized Aztec Career Connection Resume Book	■	■	
Company recruiting-related events featured on social media outlets	■		

CONSULTATION

- Employer Advisory Board membership (Platinum Partner)
- Employer Brand Messaging Consultation
- Customized connections with student organizations
- Ongoing Campus Recruitment Strategy Consultation
- Diversity recruitment campus strategy
- Internship consulting and recruiting strategies