Appendix A

STRATEGIC PLANNING COMMITTEE

STEERING COMMITTEE
Nancy Marlin
Sally Roush
(Co-Chairs)

Roles of Steering Committee:
- Responsible for overall planning process
- Prepare final version of the plan
- Responsible for integrating recommendations of the task forces
- Creating integrated financial plan to address financial challenges
- Prioritizing recommended initiatives

CREATIVE AND PERFORMING ARTS WORKING GROUP
Joyce Gattas
Donna Conaty
(Co-Chairs)

Roles of Task Force:
- Identify goals and initiatives
- Determine resource requirements of the goals and initiatives
- Set priorities among the recommended goals and initiatives

K-12 PARTNERSHIPS WORKING GROUP
Ric Hovda
Ricardo Nemirovsky
(Co-Chairs)

RESEARCH & CREATIVE ENDEAVORS TASK FORCE
Stephen Welter
Joyce Gattas
(Co-Chairs)

COMMUNITY ENGAGEMENT TASK FORCE
Edith Berkov
Reggie Blaylock
(Co-Chairs)

DIVERSITY TASK FORCE
Jim Kitchen
Jessica Rentto
(Co-Chairs)

INTERNATIONALIZATION TASK FORCE
Al Sweedler
Marti Ruel
(Co-Chairs)

STUDENT SUCCESS AND ACADEMIC EXCELLENCE TASK FORCE
Geoffrey Chase
Eric Rivera
(Co-Chairs)

RESEARCH WORKING GROUP
Stephen Welter
Joyce Gattas
(Co-Chairs)

ALUMNI ENGAGEMENT WORKING GROUP
Michelle Guerra
Jim Herrick
(Co-Chairs)

COMMUNITY CLIMATE WORKING GROUP
Reggie Blaylock
Jose Preciado
(Co-Chairs)

STUDENT SUCCESS AND ACADEMIC EXCELLENCE TASK FORCE
Geoffrey Chase
Eric Rivera
(Co-Chairs)

ECONOMIC DEVELOPMENT WORKING GROUP
Stephen Welter
Stanley Maloy
(Co-Chairs)

11/7/12
Steering Committee:

- Nancy Marlin, Provost and Vice President for Academic Affairs (co-chair)
- Sally Roush, Vice President for Business and Financial Affairs (co-chair)
- Ethan Singer, Academic Affairs
- Kit Sickels, Alumni Representative
- Rob O’Keefe, Associated Students President
- Channelle McNutt, Associated Students Executive Vice President
- Bill Eadie, Senate Chair
- Kathy LaMaster, Senate Representative
- Steve Schellenberg, Senate Representative
- Julio Valdes, Senate Representative
- Stephen Welter, Vice President for Research and Dean of the Graduate Division
- Jim Kitchen, Vice President for Student Affairs
- Mary Ruth Carleton, Vice President for University Relations and Development

Ex-officio Members (2 – Andrea Rollins, Lorretta Leavitt)

Member total = 13 (15 w/ ex-officio members)

Steering Committee Staffer: Nancy Demich
Appendix B

Student Success and Academic Excellence Task Force:

- Geoffrey Chase, Academic Affairs (co-chair)
- Eric Rivera, Student Affairs (co-chair)
- Gale Etschmaier, Academic Affairs
- Christina Brown, Associated Students
- Shannon Clark, Associated Students Representative
- Danielle Quiones, Associated Students Representative
- Tom Rivera, Associated Students Representative
- Eric Hansen, Business and Financial Affairs
- James Frazee, Instructional Technology Services
- Aracely Bojorquez, Senate Representative
- Suzanne Bordelon, Senate Representative
- Lev Kirshner, Senate Representative
- Rey Monzon, Senate Representative
- Tod Reeder, Senate Representative
- Sarah Slaughter, University Relations and Development

Task Force staffer: Lynnette Van Horn & Sara Hench

Member total = 15
Research & Creative Endeavors Task Force:

- Joyce Gattas, Academic Affairs (co-chair)
- Stephen Welter, Academic Affairs (co-chair)
- David Hayhurst, Academic Affairs
- Matt Cecil, Associated Students Representative
- Rob O’Keefe, Associated Students Representative
- Pete Garcia, Community Representative
- Bob Wolfson, Research Foundation
- Wayne Beach, Senate Representative
- Sandy Bernstein, Senate Representative
- Donna Conaty, Senate Representative
- Robert Dowell, Senate Representative
- John Gordon, Senate Representative
- Georg Matt, Senate Representative
- Cezar Ornatowski, Senate Representative
- Gloria Rhodes, Senate Representative
- Joanne Ferchland-Parella, University Relations and Development

Task Force staffer: Nicole Crawford

Member total = 16
Appendix B

Research Working Group:

- Linda Gallo, Academic Affairs (co-chair)
- Stephen Welter, Academic Affairs (co-chair)
- David Hayhurst, Academic Affairs
- Matt Cecil, Associated Students Representative
- Robert Terry, Associated Students Representative
- Athena Philis-Tsimikas, Community Member
- Michelle Goetz, Research Foundation
- Bob Wolfson, Research Foundation
- Steve Barbone, Senate Representative
- Sandy Bernstein, Senate Representative
- Joanna Brooks, Senate Representative
- Temesgen Garoma Ararsso, Senate Representative
- Tracy Love-Geffen, Senate Representative
- Rob Malouf, Senate Representative
- Georg Matt, Senate Representative
- Ben Moraga, University Relations and Development

Task Force staffer: Nicole Crawford

Member total = 16
Appendix B

Creative and Performing Arts Working Group:

- Donna Conaty, Academic Affairs (co-chair)
- Joyce Gattas, Academic Affairs (co-chair)
- Jamie Gillchrist, Associated Students Representative
- Kristin Sword, Associated Students Representative
- Pete Garcia, Community Representative
- Victoria Hamilton, Community Representative
- Nancy Worlie, KPBS
- John Baxter, Senate Representative
- John Gordon, Senate Representative
- Ilya Kaminsky, Senate Representative
- Randy Reinholz, Senate Representative
- Loren Schreiber, Senate Representative
- Jay Sheehan, Senate Representative
- Tina Yapelli, Senate Representative
- Joanne Ferchland-Parella, University Relations and Development

Working Group staffer: Renata Pawluk

Member total = 15
Community Engagement Task Force:

- Edith Benkov, Academic Affairs (co-chair)
- Reggie Blaylock, Student Affairs (co-chair)
- Vince Mudd, Alumni Representative
- Paul Contreras, Associated Students Representative
- Marty Kandes, Associated Students Representative
- Donna Tusack, Aztec Shops
- Reggie Blaylock, Co-chair from working group
- Jim Herrick, Co-chair from working group
- Ric Hovda, Co-chair from working group
- Stanley Maloy, Co-chair from working group
- Paula Brock, Community Representative
- Cathie Atkins, Senate Representative
- Asfaw Beyene, Senate Representative
- Anne Graves, Senate Representative
- Mark Wheeler, Senate Representative
- James Tarbox, Student Affairs
- Jack Beresford, University Relations and Development

Task Force staffer: Pam Cabal

Member total = 17
Appendix B

K-12 Partnerships Working Group:

- Ric Hovda, Academic Affairs (co-chair)
- Ricardo Nemirovsky, Academic Affairs (co-chair)
- Robin Luby, Alumni Representative
- Athena Castruita, Associated Students Representative
- Malia Greene, Associated Students Representative
- Lou Murillo, Compact for Success
- Richard Oser, Community Representative
- Paul Siboroski, Community Representative
- Cristina Alfaro, Senate Representative
- Janet Bowers, Senate Representative
- Nancy Farnan, Senate Representative
- Anne Graves, Senate Representative
- Cynthia Park, Senate Representative

Working Group staffer: Ezequiel Noyola

Member total = 13
Appendix B

Alumni Engagement Working Group:

- Michelle Guerra, Student Affairs (co-chair)
- Jim Herrick, University Relations and Development (co-chair)
- David Hayhurst, Academic Affairs
- Perette Godwin, Alumni Representative
- Vince Mudd, Alumni Representative
- Tim Young, Alumni Representative
- Josh Morse, Associated Students Representative
- Eric Wong, Associated Students Representative
- Todd Summer, Aztec Shops
- Cathie Atkins, Senate Representative
- Kathy Van Wyk, Senate Representative
- Tim Quinnan, Student Affairs Representative
- Greg Block, University Relations and Development

Member total = 13

Working Group staffer: Kelley Suminski
Appendix B

**Campus Climate Working Group:**

- Jose Preciado, Academic Affairs (co-chair)
- Reggie Blaylock, Student Affairs (co-chair)
- Edith Benkov, Academic Affairs
- Paul Contreras, Associated Students Representative
- Rob O’Keefe, Associated Students Representative
- R.D. Williams, Aztec Shops
- Thom Harpole, Business and Financial Affairs
- Nancy Carmichael Stewart, Retirement Association
- Danielle Ingoglia, Senate Representative
- Marian Liebowitz, Senate Representative
- Stephen Roeder, Senate Representative
- Ken Walsh, Senate Representative
- Mark Wheeler, Senate Representative
- James Tarbox, Student Affairs
- Jack Beresford, University Relations and Development

Working Group staffer: Carolyn Dougherty

Member total = 15
Appendix B

Economic Development Working Group:

- Stanley Maloy, Academic Affairs (co-chair)
- Stephen Welter, Academic Affairs (co-chair)
- Michael Cunningham, Academic Affairs
- Marty Kandes, Associated Students Representative
- Aneetha Sampath, Associated Students Representative
- Robbie Gottlieb, BioScience Center
- Bob Schulz, Business and Financial Affairs
- Peter Zahn, Community Representative
- Alex DeNoble, Entrepreneurial Management Center
- Tim Hushen, Research Foundation
- Asfaw Beyene, Senate Representative
- Suzanne Finch, Senate Representative
- Kamal Haddad, Senate Representative
- Robert Plice, Senate Representative
- Michael Rondelli, Technology Transfer Office
- Tyler Sherer, University Relations and Development
- Cathy Pucher, Zahn Center Representative

Working Group staffer: Julie Scalisi

Member total = 17
Diversity Task Force:

- Jessica Rentto, Business and Financial Affairs (co-chair)
- Jim Kitchen, Student Affairs (co-chair)
- David Pearson, Academic Affairs
- Elsa Romero, Alumni Representative
- Channelle McNutt, Associated Students Representative
- Washington Navarrete, Associated Students Representative
- Aaron Bruce, Chief Diversity Officer
- Jose Cruz, Community Member
- Lucia Stone, Community Member
- Tanis Starck, Office of Intercultural Relations
- Nola Butler-Bryd, Senate Representative
- Anne Donadey, Senate Representative
- John R. Johnson, Senate Representative
- Alberto Ochoa, Senate Representative
- Chris Turntine, Senate Representative
- Aaron Hoskins, University Relations and Development

Task Force staffer: Pepe Nevarez

Member total = 16
Appendix B

Internationalization Task Force:

- Al Sweedler, Academic Affairs (co-chair)
- Marti Ruel, Student Affairs (co-chair)
- Marilyn Newhoff, Academic Affairs
- Joe Shapiro, Academic Affairs
- Paul Wong, Academic Affairs
- Rob O'Keefe, Associated Students Representative
- Nadir Bouhmouch, Associated Students Representative
- Cathy Garcia, Business and Financial Affairs
- Sandra Cook, Enrollment Services
- Negar Davis, International Student Center
- Teresa Cisneros-Donahue, Senate Representative
- Eniko Csomay, Senate Representative
- Stuart Henry, Senate Representative
- Linda Salem, Senate Representative

Task Force staffer: Rebekah Fuganti & Emily Kattawar

Member total = 14