





Aztec Opportunity Alliance Program Summary for 2012-2013

Thank you for inquiring about our program. For additional information, please contact James J. Tarbox, Ph.D., Director, Career Services at (619) 594-4379 or via email at jtarrow@mail.sdsu.edu. Visit our center online at <http://career.sdsu.edu>.

Aztec Opportunity Alliance	Director's Circle (\$5,000)	Corporate Partner (\$2,750)	Campus Ally (\$1,800)
Career Fair Registration	FALL, SPRING AND JIT	FALL AND SPRING	FALL OR SPRING
Career Fair Premier Marketing: prime location, sponsor branding, enhanced advertisement in career fair directory, recognition in promotional materials	INCLUDED	INCLUDED	INCLUDED
Promotion on Career Services Social Media  	INCLUDED	INCLUDED	INCLUDED
Information Sessions	4 PER YEAR	2 PER YEAR	1 PER YEAR
Tabling	4 PER YEAR	2 PER YEAR	1 PER YEAR
Branding in Career Services Facilities	INCLUDED	INCLUDED	INCLUDED
Speakers Bureau Member (Student-focused presentations)	INCLUDED	INCLUDED	INCLUDED
Invitation to specialized career-focused events	INCLUDED	INCLUDED	
Parking upgrade for events and on-campus interviewing	INCLUDED	INCLUDED	
Resume Book (electronic)	INCLUDED		
Diversity Recruitment Planning	INCLUDED		
Email: targeted outreach on Aztec Career Connection	INCLUDED		
Strategic Planning & Campus Outreach	INCLUDED		

All levels contribute to supporting career-focused events and valued resources for SDSU Students.

THIS PROGRAM RUNS FROM JULY 2012-JUNE 2013



**SAN DIEGO STATE
UNIVERSITY**

Career Services
Division of Student Affairs