Strategic Planning

Community Engagement Co-Chairs Meeting
November 19, 2012
1:00 p.m. MH-3318

Participants:
Edee Benkov (Co-Chair)
Ric Hovda (K-12 Partnerships)
Kelley Suminski, Jim Herrick (Alumni Engagement)
Jose Preciado (Campus Climate)
Steve Welter (Economic Development)

Absentees:
Michelle Guerra, Stanley Maloy, Ricardo Nemirovsky

MINUTES

1. Review Initiative Drafts
   Edee asked each groups about their initiative drafts.

   Campus Climate
   Edee handed out the group’s written recommendation. Jose started off by discussing their group’s recommendation number 1; implement a program of periodic surveying of faculty and staff on morale, engagement and possible other issues. One of their group member’s suggestion is to rely heavily on the expertise in relation to HR and University management and conduct regular surveys that would provide statistical information on challenges and opportunities to evaluate effectiveness. Retention can be also be improved.

   Economic Development
   Steve reported that their groups’ themes are cross college, business in PSFA, branding, and potential resource allocation to foster this plan.

   Alumni Engagement
   Kelley stated that they will have another open forum next week and the discussions are building the base of alumni donors, careerism and internships, connecting student life and alumni’s life, communication and technology, volunteerisms and mentorships. Their initiative report will include forming an online program to connect and engage students with alumni by connecting them via shared interest in their professional pursuit or by their extra-curricular activities while on campus.

   K-12 Partnerships
Ric received many feedbacks from their open forums and the common theme was the communication. The University needs to have a community outreach office where there can be someone centrally to make contacts, if someone decides to have a partnership with the University. Also, a proposal came up from three College of Education graduates who are involved in charter schools and wants to create an “Aztecs STEAM Academy” where it can be a multi-lingual academy. The other theme was a parent education; on how to engage parents and community and other support systems to support students, not just from undergraduate but all the way through. One of the group’s recommendation is to develop technologically facilitated learning tools develop by our own students.

The draft reports of the initiatives are due on December 6th, no more than 5 pages. Campus feedback on draft reports are due on December 13. Submit the reports to Edee and Reggie for review. The final reports are due on December 21.

This is the last co-chairs meeting. Meeting adjourned at 2:00 p.m.