Strategic Planning
Steering Committee and Task Force Co-chairs

Minutes
October 10, 2012

Status of Task Forces and Working Groups
The task forces gave an update on work to date and evolving themes.

Student Success and Academic Excellence task force met and an open forum was held. Alcohol and substance abuse on campus has become a focus, and the committee is working with other groups on campus. Evolving themes include erasing the achievement gap and building upon the graduation rate.

Research and Creative Endeavors task force open forum was held and included senate members rather than PIs. The task force is working with research and graduate councils. Evolving themes include innovation and taking a broader look at research, including rebranding. Themes from the working groups include creating a collaborative model between arts and sciences and including newest faculty in the discussion, and making the arts impactful and more visible on campus and including KPBS and Associated Students in the discussion.

Internationalization task force met and an open forum was held. Global university is evolving as a theme, with emphasis on international experience, recruitment of international students, geographic diversity, and a greater diversity of students studying abroad. Data discussions need to be validated.

Community Engagement task force has met and an open forum was held. The task force is looking at community very broadly. Community groups in attendance at the open forum spoke of collaboration with campus groups, but physical barriers make it difficult to make additional connections and plan events. The working group open forums are also being held. Economic development needs defining. Themes are still evolving.

Diversity task force has met and the open forum was well attended. Evolving themes include cultural competency, recruitment of students and faculty, and disability issues.

Discussion regarding the Strategic Planning Process
Sally reminded the steering committee and task force co-chairs that we are working from a position of strength and not from a broken model. Common themes will be reviewed and considered by the steering committee.
The scale of topics for the committee reports should include big ideas, goals, and initiatives. Consider the next 2-3 years and what we could do that will impact long-term goals. Financial success is important, so initiatives that generate revenue will be given priority.

**Web site**
The Strategic Planning Web site is linked to the SDSU home page. Each committee now has their own page for meeting minutes, resource materials, and draft reports. Feedback by email will go to Andrea and be disseminated appropriately.

The next meeting of the Steering Committee and Task Force Co-chairs is October 31.