Meeting Objectives:
1. Identify strategies/make plans for increasing the number of students who enroll in our programs
2. Identify strategies/make plans for decreasing the number of exceptions requested from the Graduate Division

Rationale:
This meeting will be a continuation of our efforts to ensure that we meet enrollment targets, while minimizing the number of exceptions requested from the Graduate Division. We lost $24,000 because we did not meet summer enrollment targets. We lost another $24,000 because we did not meet the fall enrollment targets. Each loss makes it more difficult for us to reduce our structural deficit.

We know that departments have engaged in some productive discussions of strategies for ensuring that next year’s enrollment targets are attained. As well, in the September meeting, we discussed some important College-wide approaches that can help everyone attract and recruit outstanding candidates. This meeting will allow us to share ideas, best practices, and progress-to-date related to these department and college-wide efforts.

Steps:
1. Brief (5 minute) presentations from chairs about key strategies they will use to increase the likelihood that enrollment targets are met and numbers of Graduate Division exceptions are decreased
2. Discussion of Spring FTES targets and strategies
3. Program evaluation feedback – Nina Potter
   Discussion that emphasizes some of our strengths (that we should consider utilizing as we recruit new students), as well as one or two opportunities for improvement
4. Discussion about college-wide strategy related to brochures and videos (11:00 a.m. time certain with Manny and Jackie)

Follow-up:
At the November Chairs’ Meeting, Radmilla Prislin will make a presentation regarding the Graduate Division’s enrollment procedures.