1. Building the Online Course: an Investment

- Must have the entire course ready to go before the first day of class
- All assignments loaded and ready to go
- Need to have a complete picture of what the entire course looks like

send a message to all students as soon as class is full
It will fill quickly
- A recorded video or audio welcome to the class

2. You have to be a Good Instructor in Face-to-Face Classes

Understand how to Communicate Content Well
and in a MORE engaging manner than in face-to-face classes

Employ "Sexy" tools that engage the student... but still impart the content

Make the Blackboard site your course's specifically
Change it frequently... keep it dynamic

3. Evaluating Student Learning Adjustments

You are the "trainer"
put students on a rigorous schedule BEFORE Day 1

Many assignments and quizzes
use video quizzes, drag and drops

4. After the First Term, Maximize Your Investment

Take Notes and Start "Tweaking" Immediately AFTER the class ends
By the second term, you reap the dividends

Bring much of what you have learned back to Face-to-Face
Use recorded lectures as backups in regular semesters
Will be more judicious in what you include

Grading and Testing: Exams - Timed
Have a bank of questions and scramble
Write application questions
Do not repeat practice questions... in exams unless you change them

Stay on Your Toes and AHEAD of the students
Building an Online Course

Is an INVESTMENT
Required: Being a GOOD Instructor

in Face-to-Face Classes ...FIRST
Evaluating Student Efforts
Greater Opportunity for Cheating
After the First Term Taught
Maximize the Investment
Teaching Online

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It is a Sound Investment